



**#281-21**

**Commonwealth of Virginia  
Virginia Department of Education  
Superintendent's Memo #281-21**

**DATE:** October 1, 2021  
**TO:** Division Superintendents  
**FROM:** James F. Lane, Ed.D., Superintendent of Public Instruction  
**SUBJECT:** **Governor's Scorecard on Nutrition and Physical Activity Launch Event**

The Virginia Department of Education, Office of School Nutrition Programs (VDOE-SNP) invites you to participate in the official launch of the Governor's Scorecard on Nutrition and Physical Activity on October 12, 2021, from 2:00-3:00 p.m. during National School Lunch Week. The virtual launch event, hosted via Zoom, will include a panel discussion on the importance of a healthy school environment, a detailed overview of the Governor's Scorecard, and the official launch of the Scorecard by the Office of the Virginia Governor Ralph S. Northam.

Featured speakers include:

- **Dr. Sandy Curwood**, Director of the Office of School Nutrition Programs at the Virginia Department of Education
- **Heidi Hertz**, Deputy Secretary of Agriculture and Forestry for the Office of Governor Ralph S. Northam
- **Dr. James Lane**, Superintendent of Public Instruction at the Virginia Department of Education
- **Marty Kilgore**, Executive Director for the Virginia Foundation for Healthy Youth
- **Sarah Steely**, Associate Director for No Kid Hungry Virginia
- **Office of Virginia Governor Ralph S. Northam Representative**

## Event Registration

[Register in advance for the virtual launch event](#). After registering, you will receive a confirmation email containing information about joining the event.

## Background

The Governor's Scorecard is based on the Centers for Disease Control and Prevention's Whole School, Whole Community, Whole Child model and measures initiatives taken beyond requirements to promote a culture of health and wellness through food quality, participation in meal programs, health and physical education, and physical activity. The Scorecard identifies best practices, establishes benchmarks, and provides recognition to schools that exceed minimum requirements related to nutrition and physical activity.

The Governor's Scorecard was initially launched on February 1, 2005, as part of Governor Warner's Healthy Virginians Initiative. Governor Warner's administration developed the Healthy Virginians Initiative to demonstrate the positive role of government in promoting healthy lifestyles in workplaces, schools, and at home.

After several years in operation, the Governor's Scorecard was reassessed and updated to align with the Centers for Disease Control and Prevention's Whole School, Whole Community, Whole Child model and the latest best practices in nutrition and physical activity. Like the original scorecard, the revised scorecard measures initiatives taken beyond requirements to promote a culture of health and wellness through food quality, participation in meal programs, health and physical education, and physical activity. Also like the original scorecard, completing the revised scorecard requires a team approach including, at a minimum, the school principal, wellness policy designee, school nutrition manager, division school nutrition director, and at least one parent and one student.

The revised scorecard includes a total of 40 scored questions and takes approximately 90 minutes to complete. Each question is worth up to four points and points are automatically calculated according to the answers selected. Each scored question is followed by prompts to add supporting documentation of the best practices reported. Schools that earn between 112 and 127 points will receive a bronze designation. Schools that earn between 128 and 143

points will receive a silver designation. And schools that earn between 144 and 160 points will receive a gold designation.

### For more information

For more information on the Governor's Scorecard, refer to the Governor's Scorecard on Nutrition and Physical Activity Executive Summary, which is Attachment A to this memo, or visit the [Governor's Scorecard website](#).

Please direct any questions to the SNP Wellness Policy Specialist, Laura Burns, via email at [Laura.Burns@doe.virginia.gov](mailto:Laura.Burns@doe.virginia.gov).

JFL/SCC/lb

- A. Attachment: [Governor's Scorecard on Nutrition and Physical Activity Executive Summary](#) (DOCX)