



**#125-21**

**Commonwealth of Virginia  
Virginia Department of Education  
Superintendent's Memo #125-21**

DATE: May 7, 2021  
TO: Division Superintendents  
FROM: James F. Lane, Ed.D., Superintendent of Public Instruction  
SUBJECT: **Experience Works—A Convening of Business Leaders and Educators**

The Virginia Department of Education (VDOE) is pleased to offer a virtual professional development opportunity, “Experience Works—A Convening of Business Leaders and Educators,” to be held June 16-17, 2021 from 3 to 7 p.m. each day. The targeted audience includes work-based learning (WBL) coordinators, career and technical education (CTE) teachers and administrators, school counselors and administrators, career coaches, and business and industry leaders.

School divisions are encouraged to attend as a team to have maximum exposure to workshop topics that lead to advancement of workforce development opportunities. There is no registration fee for the conference; however, space is limited.

This convening brings together business, industry, and educators to focus on building positive [WBL experiences](#) for CTE students throughout the Commonwealth. Highlights include concurrent sessions featuring best practices on how to establish and expand business partnerships for the WBL instructional methods, career opportunities for WBL experiences, and a review of the revisions to the WBL Guide.

Participants are encouraged to register early using the online [registration form](#), as space is limited. Preregistration is required to participate in the live opening and closing sessions. Pre-

recorded workshop sessions will be available on June 16 and 17 and archived on the [webpage](#) for future viewing.

### For more information

If you have any questions, please contact Ms. Sharon Acuff, Marketing and Related Clusters Specialist, Office of Career, Technical, and Adult Education, at [cte@doe.virginia.gov](mailto:cte@doe.virginia.gov) or by telephone at (804) 225-3119.

JFL/GRW/aar