



COMMONWEALTH of VIRGINIA  
Department of Education

August 7, 2015

TO: Division Superintendents

FROM: Steven R. Staples, Superintendent of Public Instruction

**SUBJECT: Name Change for the Future Educators Association (FEA) Student Organization, Effective August 2015**

Phi Delta Kappa (PDK) International, the parent organization of the Future Educators Association (FEA), is rebranding the student organization with a refocused mission and new name, *Educators Rising*. Educators Rising cultivates highly skilled educators by guiding aspiring teachers to become accomplished teachers, beginning in high school and extending through college and into the profession. The name change will become effective in August 2015. For more detailed information about this evolution, refer to [Educators Rising](#) Web site.

Beginning with the 2015-2016 school year, Educators Rising will offer students and teachers significantly expanded resources:

- EdRising Virtual Campus – an interactive community for students and teacher leaders to connect, share, and learn
- Private teacher leader community – within the virtual campus teachers can access curricular resources and hands-on teaching experiences for students
- Video library of National Board Certified Teachers in action
- National leadership conferences and competitive events
- Micro-credentialing – a competency-based virtual badging system to recognize students' mastery of skills
- Partnerships with postsecondary institutions

For directions on how to acquire and use the new Educators Rising brand assets, please refer to the [Educators Rising Brand Guidelines](#) on the Virginia Department of Education's Web site.

If you have questions, please contact Helen Fuqua, state advisor, Office of Career and Technical Education, at [cte@doe.virginia.gov](mailto:cte@doe.virginia.gov) or by telephone at (804) 225-3119.

SRS/LBH/HGF/aab