



**COMMONWEALTH of VIRGINIA
Department of Education**

April 14, 2017

TO: Division Superintendents

FROM: Steven R. Staples, Superintendent of Public Instruction

SUBJECT: The Commonwealth of Virginia Campaign (CVC) Visual Arts Contest

The Commonwealth of Virginia Campaign (CVC), the annual giving campaign for state employees, has requested that school divisions provide K-12 students with the opportunity to participate in the 2017 CVC Visual Arts Contest. The CVC plans to showcase the winning artwork statewide in posters, on the CVC website, and in a directory. Also, the selected entries will be exhibited across the Commonwealth. The theme for this year's giving campaign is "Virginia is for Givers."

The CVC invites each school division to submit entries to the contest. Entries must be postmarked by May 16, 2017. Please mail or deliver the entries to Cheryle C. Gardner, Principal Specialist of Fine Arts, Office of Humanities and Early Childhood Education, Virginia Department of Education, 101 North 14th Street, 23rd floor, Richmond, Virginia 23219.

A \$100 grand prize will be awarded to the student whose artwork is selected to create the campaign poster. Also, first- (\$75), second- (\$50), and third-place (\$25) awards will be awarded to students whose artwork is selected in the elementary, middle, and high school categories.

Thank you for your help with this campaign. For more information, go to the CVC website at www.cvc.virginia.gov. If you have questions, please contact Ms. Gardner, by email at Cherry.Gardner@doe.virginia.gov or by telephone at (804) 225-2881; or Anne Dinterman, State Campaign Director for the CVC, Department of Human Resource Management, by email at Anne.Dinterman@dhrm.virginia.gov or by telephone at (804) 225-2159.

SRS/CCG/vdg

Attachments:

- A. [2017 CVC Poster Contest Entry Rules](#) (PDF)
- B. [2017 CVC Poster Contest Student Entry Form](#) (Word)