



COMMONWEALTH of VIRGINIA
Department of Education

April 14, 2017

TO: Division Superintendents

FROM: Steven R. Staples, Superintendent of Public Instruction

SUBJECT: A Convening of Business Leaders and Educators

The Virginia Department of Education (VDOE) is pleased to offer a professional development opportunity, “*Experience Works—Engaging Business and Educators*,” to be held June 27-28, 2017, at the [DoubleTree by Hilton Hotel Richmond-Midlothian](#), 1021 Koger Center Boulevard, in Richmond, Virginia. The targeted audience includes work-based learning (WBL) instructors and coordinators, career and technical education (CTE) administrators, school counselors, and career coaches. Online [preregistration](#) is required and must be completed by May 19, 2017.

This convening brings together business, industry, and educators and will focus on building positive [WBL experiences](#) for CTE students throughout the Commonwealth. Highlights include: concurrent sessions featuring exemplary WBL instructional methods, career opportunities, strategic discussions between business leaders and educators, and a selection of seven industry tours in the Greater Richmond area. Refer to the [Save the Date Flyer](#) (PDF) and [Industry Tour Descriptions](#) (Word) for more details.

The VDOE will provide instructional resource materials, breakfast and lunch daily, and roundtrip bus transportation for the industry tours. There is no registration fee; however, space is limited. Participants are responsible for travel-related expenses and lodging, if needed. This is an allowable expenditure of federal Perkins funds as long as it is included in the approved local plan. Hotel [reservations](#) can be made online. The reserved hotel room block expires on June 5, 2017.

If you have any questions, please contact Sharon Acuff or Anthony Williams, WBL Coordinators, Office of Career, Technical, and Adult Education, at cte@doe.virginia.gov or by telephone at (804) 225-3119.

SRS/LBH/daw

Links:

[Career and Technical Education \(CTE\) – Work-Based Learning](#)