



## Commonwealth of Virginia Virginia Department of Education Superintendent's Memo #279-22

DATE: December 9, 2022

TO: Division Superintendents

FROM: Jillian Balow, Superintendent of Public Instruction

SUBJECT: Launch of New Virginia Department of Education Website

The Virginia Department of Education will launch a redesigned website on Tuesday, December 13. The address for the VDOE website will remain <a href="https://www.doe.virginia.gov">https://www.doe.virginia.gov</a>.

The launch will include a redesigned ChildCareVA site. The address for ChildCareVA will change from <a href="https://doe.virginia.gov/cc/">https://doe.virginia.gov/cc/</a> to <a href="https://doe.virginia.gov/cc/">https://www.childcare.virginia.gov</a> (please note that the link to the *new* ChildCareVA site will not work until after the launch on December 13). Visitors to the old ChildCareVA address will be automatically redirected to the new early childhood site.

The new VDOE website and the new ChildCareVA site include an intuitive, modern navigation system that allows for easy access to information and resources on dozens of topics directly from the homepages and from every page of the sites. The sites also include a variety of features to enhance communication between the department, schools, childcare providers, parents and the general public.

The development of the navigation system and the organization of content on the sites were informed by research data from users, including teachers, principals, parents and other stakeholders.

To assist with the updating of division and school websites, department staff will communicate directly with contacts in central offices and stakeholders after the launch about where critical content is located on the new VDOE and ChildCareVA sites.

Please find attached screenshots of the homepages of the redesigned VDOE and ChildCareVa websites, along with screenshots of sample interior pages.

## For more information

Please contact Charles B. Pyle, director of communications, at <a href="mailto:Charles.Pyle@doe.virginia.gov">Charles.Pyle@doe.virginia.gov</a> or (804) 371-2420.

JB/CBP

- A. Attachment: Screenshots of redesigned VDOE homepage and interior page (PDF)
- B. Attachment: Screenshots of redesigned ChildCareVA homepage and interior page (PDF)