## MEETING MINUTES

# Virginia Career and Technical Education Advisory Committee

9 a.m. to 1 p.m.

Thursday, June 9, 2022

Virtual Zoom Meeting

### Attendees

**Committee members:** Ed Bowman, Jason Daniel, Dr. Victor Gray, Marsha Lopez, Lorin Sodell, Susan Long-Molnar, Dr. Linda Zanin, Darla Miller

**VDOE:** Dr. David Eshelman, Dr. Anthony Williams, Sharon Acuff, Bill Hatch, Kelly Davis.

### Opening Remarks and Welcome

Lorin Sodell welcomed everyone and called the meeting to order at 9 a.m.

### Public Comment

No written public comment was submitted, and no one requested to make a public comment.

### Approval of Minutes (April 14, 2022)

The minutes were reviewed. Victor Gray moved to approve the minutes, Susan Long-Molnar seconded, and the minutes were approved by consent at 9:09.

### CTE Advisory Committee Member Recognition

Mr. Sodell recognized the members who are leaving the committee after completing two terms: Ed Bowman and Philip N. Frazier. He also recognized those who are returning for a second term: Mr. Sodell, Marsha Lopez, Congetta Kelly, and Dr. Sukeena Stephens.

### Creating Excellence

Dr. David Eshelman, Director, Office of Career, Technical, and Adult Education, Virginia Department of Education

Dr. Eshelman spoke about how the awards program recognizes the exemplary partnerships, local advisory committees, and courses throughout Virginia’s public schools. The recognition ceremony was held virtually this year, and Dr. Eshelman shared the recorded presentation and announcement of winners with the committee.

### Advisory Subcommittee Update

Dr. Anthony Williams, Associate Director, Office of Career, Technical, and Adult Education, Virginia Department of Education

Dr. Williams introduced the subcommittees in support of the advisory committee that includes Work-based Learning, CTE Curriculum Review Meetings, and CTSO State Leadership Conferences.

Sharon Acuff, Work-based Learning Coordinator, Office of Career, Technical, and Adult Education, Virginia Department of Education

Sharon Acuff gave an update on high-quality work-based learning. She said that VAVoyager is in the pilot stage with 10 school divisions and that they are working to make the platform more efficient for students. The plan is to launch the website in the fall of 2022. Five training sessions were offered for CTE administrators and WBL coordinators to learn how the network will work, how opportunities are posted, and how students get the information they need to apply through the network. Ms. Acuff asked the committee members to network with their business partners to post opportunities for students in their career interest field. She also shared that the Experience Works professional development virtual conference occurs in June and that about 300 people had registered for the conference.

CTE Curriculum Review Meetings

The subcommittee will support and assist in the recruitment of business and industry partners to develop and revise curriculum frameworks. Dr. Williams asked for advice on how to engage parents in the process. He shared that there will be about 50 meetings to review 98 courses and that they begin in September and conclude in March.

CTSO State Leadership Conferences

Dr. Williams invited advisory committee members to attend one of the seven career and technical student organization (CTSO) state leadership conferences, which occur between March and June 2023.

He asked for feedback from all subcommittee and said that additional guidance and assignments would be made before the advisory committee’s October meeting.

### Department of Education Update

*Dr. David Eshelman, Director, Office of Career, Technical, and Adult Education, Virginia Department of Education*

*Bill Hatch, Planning, Administration & Accountability Coordinator, Office of Career, Technical, and Adult Education, Virginia Department of Education*

*Kelly Davis, Planning, Administration & Accountability Specialist, Office of Career, Technical, and Adult Education, Virginia Department of Education*

Dr. Eshelman introduced Bill Hatch and Kelly Davis, who discussed the comprehensive local needs assessment (CLNA), which drives the review of programs and alignment to industry needs.

Mr. Hatch reminded the committee that he previously had shared with them the CLNA template and guidance document. He reminded them of the purpose of the CLNA, its elements, and its connection to the Perkins local application.

Mr. Hatch and Ms. Davis shared best practices gleaned from CLNAs received from local school divisions. They include: describing the process, the results of the process, and the planned action steps as a result; providing transparency on challenges the school division faces; evidence that the CLNA team provided meaningful input and that members did not simply sign off on the CLNA; evidence that the analysis was done in an intentional and thoughtful way; providing data sources that support the division’s analysis and conclusions; a clear connection between the CLNA and their budget submission.

Mr. Hatch stated that they will continue to note best practices and areas where divisions need additional coaching, ask for feedback from administrators on the CLNA template, and provide professional development on best practices through recorded sessions, new administrators meetings, and administrators conferences.

*The committee took a short break.*

Dr. Eshelman shared with the committee a report released by the state superintendent of schools. He highlighted parts of the report relevant to CTE. He recommended identifying additional parent representatives to partner with the advisory committee members across each of the eight superintendent regions as a way to enhance communication with parents throughout the Commonwealth.

Dr. Gray said this is a great opportunity and will help to make a better connection between business/companies and school divisions.

Mr. Sodell said that getting a diverse cross-section of parents, not just parents of seniors but those earlier in the process, to better understand how to get the programs to connect with students and work-based learning opportunities will be valuable.

Ms. Long-Molnar said having students at an early age would be wonderful.

### 2022-2023 Meeting Date Calendar

Lorin Sodell, committee vice chair

Dr. Eshelman reviewed the meeting dates and asked members to reserve the dates.

### Virginia ACTE Update

*Darla Miller, Virginia ACTE Liaison*

Ms. Miller reviewed the priority policy issues for CTE in Virginia in the Issues and Solutions document and asked the committee for comments and recommendations on issues to include in the document.

She also noted two upcoming activities: new administrators training in July, the joint Virginia Association of CTE Administrators and Association of Career and Technical Education Region II conference in October in Virginia Beach, and the 2022 ACTE CareerTech VISION conference in December in Las Vegas, Nevada.

### Advisory Committee Member Roundtable

Lorin Sodell, committee chair

Mr. Sodell invited attendees to share any recent updates.

Ed Bowman: Mr. Bowman shared that the construction industry has been greatly affected by the economy, especially in high demand for services, not enough workers, and higher costs for materials. He stated that the costs of capital, interest rates, and availability of resources affecting the industry. He said that businesses are fighting for workers but that he foresees layoffs coming as a recession affects the industry.

Jason Daniel: Mr. Daniel shared that the market for jobs in IT industry jobs market is hot.

Dr. Victor Gray: Dr. Gray shared that the CTE programs use Manufacturing Skills Institute (MSI) credentials and that the Department of Labor and Industry had approved a new, 12-month apprenticeship program (advanced manufacturing machine operator) that MSI is sponsoring. The purpose is to increase apprenticeships in advanced manufacturing and supply chains. It is the first of four new apprenticeship programs that will be rolled out over the next 12 months. He stated that MSI also is working with Smithfield High School to create a youth apprenticeship in CTE courses there.

Marsha Lopez: Ms. Lopez shared that the school year was more normal than previous years. She also said that the school was adding Game Design and Development II and a Real Estate course in the 2022-2023 school year.

Susan Long-Molnar: Ms. Long-Molnar shared that she serves on the board of Green Run Collegiate Academy, a public-private partnership with a Virginia Beach school that is trying to build CTE programs, especially internships with students. She also works with Portsmouth’s STEM program and noted that 450 students are participating in three STEM camps.

Lorin Sodell: Mr. Sodell said that Petersburg’s CTE committee completed its objective of mock interviews for all seniors (almost 200 students) aligned to the student’s career direction. He shared that almost two dozen people from business/industry participated in the interviews. He also said that, around the region, a group of schools have organized the workforce ready seal program. Part of the program involved a reverse career fair, in which students set up booths to promote themselves. He mentioned that he is working with five school divisions to try to assemble GoTech applications and lab proposals that would be supported by Go Virginia and private industry. Mr. Sodell said they have finished the first year of the FAME program and that it has expanded from nine to 12 employers and focuses on maintenance technicians.

### Adjournment

Susan Long-Molnar made a motion to adjourn, seconded by Ed Bowman, and the committee adjourned at 11:35 a.m.

Next meeting: October 27, 2022, 9 a.m. to noon.