# SNP Memo #2020-2021-28


**COMMONWEALTH of VIRGINIA
Department of Education**

DATE: September 24, 2020

TO: Directors, Supervisors, and Contact Persons Addressed

FROM: Sandra C. Curwood, PhD, RDN, ***Sandy***

## SUBJECT: Updated Summer Food Service Program (SFSP) and Child and Adult Care Food Program (CACFP) Media Release Templates

The Virginia Department of Education, Office of School Nutrition Programs (VDOE-SNP), has updated the media release templates for the SFSP and CACFP to include the most recent USDA nondiscrimination statement and information on COVID-19.

These templates are simply examples for sponsoring organizations to use when developing their media releases; however, the nondiscrimination statement must be included, in its entirety and original format.

The VDOE-SNP will review media releases during the fiscal year 2020-2021 SFSP application and fiscal year 2020-2021 CACFP renewal.

Please contact your assigned regional specialist if you have any questions, or Maggie Parker, Child Nutrition Programs (CNP) Manager, by email at [maggie.parker@doe.virginia.gov](file:///C%3A%5CUsers%5Caks88732%5CDownloads%5Cmaggie.parker%40doe.virginia.gov).

SCC/MVP/BDB/cc

**Attachment**

1. SFSP Media Release for Schools
2. SFSP Media Release for Non-Schools
3. CACFP Media Release