



2023-2024 Course Listing: Marketing

(Courses in bold have been revised for 2023-2024)

Course Code	SCED Code	VA Ext.	Course Title
8126	12167	I	Cybersecurity in Marketing
8127	12167	II	Cybersecurity in Marketing, Advanced
8125	12162		Digital and Social Media Marketing
8140	12153	I	Fashion Marketing
8145	12153	II	Fashion Marketing, Advanced
8159	12159		Lodging Management
8109	12151	6	Make It Your Business
8112	12151	9	Make It Your Business
8113	12151	12	Make It Your Business
8114	12151	18	Make It Your Business
8120	12164		Marketing
8110	12160	36	Marketing Exploration
8111	12160	18	Marketing Exploration
8132	12166		Marketing Management
8135	12056	I	Opportunities in Global Trade
8136	12056	II	Opportunities in Global Trade, Advanced
8191	12154		Real Estate
8175	12163	I	Sports and Entertainment Marketing
8177	12163	II	Sports and Entertainment Management
8130	12152		Strategic Marketing
8139	16151		Travel and Tourism Marketing
8169	16152		Travel, Tourism, and Destination Marketing